SPECIAL EVENTS
SPONSORSHIPS

LITERACY GREEN BAY

SHOW YOUR SUPPORT ALL YEAR LONG
with Literacy Green Bay Event Sponsorship Bundles

We hold three main fundraising events throughout the year in support of our mission. Events like our Scrabble Bee, Award & Appreciation Breakfast and Walk for Literacy allow us to bring together students and sponsors for a little fun and camaraderie. See how you can sponsor individual events or bundle all three together and help Literacy Green Bay fund programs that help adult learners acquire the skills needed as parents, workers and community members.

SCRABBLE BEE:
BE A GAME SPONSOR ($2,500)

This is our primary fundraiser. The event has a family style dinner, cash bar, silent and live auctions, raffles and two rounds of Scrabble played with a twist! Teams of 6 to 8 associates from our sponsors compete against each other. Teams may purchase extra letters or bribe the judges, all in the spirit of fun!

WHEN: A Thursday evening in Feb/Mar (TBD)

WHERE: Swan Club at Legends Brewhouse in DePere

ATTENDEES: 300-350 employees and guests from sponsoring businesses and Literacy Green Bay tutors and learners.

PROCEEDS: Support our operating budgets

OPPORTUNITIES TO VOLUNTEER: Yes

SCRABBLE BEE SPONSORS RECEIVE

- Quarter page ad in Bee booklet
- Company logo on all event materials and media exposure prior to and during event
- Two tables for up to 16 players in event
- Your website linked on our website

BUNDLE AND SAVE!

SPONSORING EACH EVENT SEPARATELY WOULD COST $5,100.
BUNDLE THEM AND PAY ONLY $4,500 FOR ALL 3 EVENTS!

LITERACY GREEN BAY, INC. | 424 S. MONROE AVE. | GREEN BAY, WI 54301
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GROWING LITERACY

LITERACY GREEN BAY

AWARD & APPRECIATION BREAKFAST:

BE AN AWARD SPONSOR ($2,000)

Emceed by Tom Zalaski, this is a plated breakfast with a program celebrating outstanding supporters, volunteers and learners. It features highlights from the past program year, student speakers, and an award presentation. We present: Literacy Partnership Award, Billie Kress Literacy Advocate Award, Evie Jensen Spirit Award, Lifetime of Literacy Award, Youth Volunteer of the Year, Outstanding Adult Learner of the Year, Outstanding English Language Learner of the Year, and Outstanding Family Literacy Learner of the Year.

WHEN: A morning in late June

WHERE: Legends Club at Lambeau Atrium

ATTENDEES: 150 to 200 of our major donors, supporters, company sponsors, award winners, honored tutors, Board of Directors and invited guests.

PROCEEDS: Support our operating budgets

OPPORTUNITIES TO VOLUNTEER: No

AWARD & APPRECIATION BREAKFAST SPONSORS RECEIVE

- Quarter page ad in Breakfast program
- Company logo on our website
- One table of 8 to attend the event
- Present one of the awards and the award recipient receives a $100 Visa gift card

WALK FOR LITERACY:

BE A WALK SPONSOR ($600)

This is a family friendly event to promote literacy awareness with children's activities, refreshments and bucket raffles. It collects a donation of $10/person or $35/family (two adults and up to 4 children). The day begins with check-in at 9am, the walk at 9:30am and the planned activities go until 11:30am.

WHEN: A Saturday in September to align with National Adult Literacy Week.

WHERE: Bay Beach Wildlife Sanctuary in Green Bay

ATTENDEES: Open to general public; many of our volunteers, learners and their families

PROCEEDS: Support our operating budgets

OPPORTUNITIES TO VOLUNTEER: Yes

WALK FOR LITERACY SPONSORS RECEIVE

- Company logo on all event materials and media exposure prior to and during event
- Your website linked on our website
- Either 10 complimentary individual or 4 complimentary family registrations